

StoreSafe

Cloud Backup



KEY FEATURES

Schedule Backups: Set time and frequency.

Real-Time Backup: Store Safe runs as a Windows Service and can track folders for new or changed files and back them up immediately.

Encryption: Your data is encrypted at every stage of the cloud backup process.

Compression: Reduces the size of your backups to save time and money spent on your data recovery plan. Store Safe compresses data prior to transfer.

Intelligent Bandwidth Scheduler: Control bandwidth throttling in real-time. eg set backups to use all available bandwidth during off-peak hours, and use only 10% of bandwidth during working hours.

Virtual Disk: Display cloud storage as a local disk on your computer and access your data.

Local Backup: Set up a local backup if you only want to send a portion of your data to the cloud.

Block Level Backup: Backup only changed parts of a file. Store Safe tracks these sections and automatically uploads them to the remote storage.

Supreme Flexibility: Recover your data from nearly any point in time, whether it's just one file or a full restore.

Full Transparency Through Reporting: A wide range of detailed reports is provided monthly to ensure you understand your backup status and costs.

Fully Managed and Monitored System

We monitor the software to ensure it's always working, and we'll act quickly if there's an issue.

THREATS FACING SMB'S TODAY

- Loss of Data
- Unreliable Systems
- Failed Restores
- Compliance
- Costly Upkeep
- Cost of Downtime

"75% of small and midsize businesses rank data loss as the most significant risk to their business." Applied Research

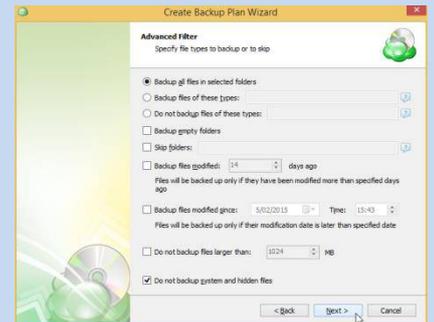
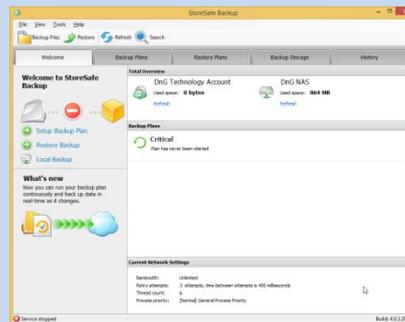


StoreSafe provides seamless and secure backup of your data to the cloud and takes care of the management and monitoring for you

Could your business survive the loss of your critical data?

Your business data is the lifeblood of your company and the amount you're collecting and storing is growing all the time. What would be the impact if you lost a day's data, a week's data, or even a year's data due to inadequate or infrequent back-up processes? What is the real cost and could you recover?

Don't leave your disaster recovery planning until it's too late! StoreSafe is the perfect Cloud Backup solution that automates data backup to secure cloud storage. The application combines an easy to use interface with powerful functionality making a disaster recovery plan simple, reliable and affordable.



Benefits of the StoreSafe Managed Backup Solution

- **Low Cost of Ownership**
A fully managed data backup and restore solution for the same or less than a capital purchase you have to manage yourself.
- **Total Peace of Mind**
All your critical data is stored securely on state-of-the-art server installations located here in Australia. Thanks to centralised management and monitoring by the team in our Network Operations Centre (NOC), you can rest assured your business data is safe and being handled by experts. Which means you can focus 100% on your business
- **Reduce Your Day-to-Day Operating Costs**
While most solutions need full backups periodically or in some cases daily, StoreSafe only requires an initial full backup then stores incremental file changes. Saving you money in storage space, data transfer costs and server load.
- **Ensure Business Continuity**
Backup your most critical business applications to ensure you can get quick access to restore systems that will have the most impact on your day-to-day operations if they go down. Access, share and restore files online from anywhere with a web interface.
- **Increased Productivity and Decreased Downtime**
With rapid restore capabilities, you'll minimize the costs associated with lost productivity and downtime – including staff and client time, lost sales and goodwill.
- **Flexible and Scalable**
We won't charge you for what you don't need. StoreSafe will scale to meet your changing demands. We don't lock you in to one backup destination – you can maintain backups in the cloud as well as locally on any network location or an external hard drive.



Why our clients choose StoreSafe Cloud Backup Solutions

Reduced Costs

- Less storage space required
- Less bandwidth needed
- Utilise off-peak data plans

Improved Productivity

- Backup more data in less time
- Minimise downtime with faster restore times
- Restore a single file or complete backup

Enhanced Security

- Double encrypted backups (locally, during transmission and in remote storage) ensure only you can access your data

Increased Awareness

- Centralized Management and Monitoring by our engineering team
- Detailed monthly reports on backup status

Increased Confidence

- Regular backups minimise business downtime in the event of a data loss
- Backups are always scheduled and managed by experts



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A selection of FAQ's

Q: If I purchase one license can I activate StoreSafe on two computers?

A: StoreSafe is licensed per computer. To run it on two computers you'll need two licenses. However, File Server licenses cost no more than Work Stations.

Q: Will StoreSafe copy opened files?

A: Yes, StoreSafe leverages Microsoft Volume Shadow Copy Technology to backup opened files

Q: How does StoreSafe secure my data?

A: StoreSafe protects your data at every stage of the cloud backup process. Even before it's transmitted to the cloud, strong local encryption (up to 256-bit keys) protects your data from unauthorized access. Any data sent to the cloud is automatically encrypted using the hardened SSL protocols which eliminate the possibility of an outsider gaining access to it. Then, all data can be optionally encrypted a second time at rest in the data center.

Q: Does StoreSafe copy all files every time it runs?

A: No, StoreSafe identifies files modified since your last backup and only copies those files. This makes subsequent backups run much faster

Q: Can StoreSafe copy only the modified portion of a file? For instance, I want to backup my Outlook PST file, but it is 2GB and I don't want to copy the whole file every time.

A: Yes, this is called block-level backup and is fully supported by StoreSafe.

Q: Does StoreSafe keep older versions of the file?

A: Yes, and this feature gives you the ability to restore a file to a certain point in the past.

Q: If I delete a file on my local computer is it also deleted from backup storage?

A: Yes, the file will be deleted from on-going backup schedules. By default, though, the file can remain on the online storage system for up to 30 days to prevent accidental deletion. We call it **Smart Delete**.

Q: Can StoreSafe copy the data immediately as it changes (e.g. as new files are added or existing files are modified)?

A: Yes, this is what we call Real-time backup. You can select this option in the Backup Wizard Scheduling step. By using a low level Windows API this feature comes with zero impact on your computer's performance.

Q: Does StoreSafe support the Windows Server environment?

A: Yes, you can choose from -

File level backup and recovery: backup individual files and folders;

System state backup and bare metal recovery: restore original Windows Server configurations or rebuild the entire system from the ground up; or

SQL Server and MS Exchange Backup: backup MS SQL Server databases as well as MS Exchange mailstore

Q: What platforms are supported by StoreSafe?

A: StoreSafe supports Windows, Apple and most popular Linux platforms.

Don't risk your business by being unprepared!

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